

We're Just Getting Started

September 21, 2020



A panoramic view of our vehicle production facility.

We're in a hot industry - the newly emerging electric vehicle industry - and we are on target this year to sell more electric vehicles than any other commercial vehicle manufacturer in the United States.

Our team at Lightning Systems is being recognized for our innovative products. In September alone, we've received kudos from three different groups: the global business consulting firm Frost & Sullivan, innovation promoter and supporter American Inno, and Colorado Companies to Watch.

First, earlier this month, [Frost & Sullivan](#) presented us with a "Customer Value Leadership Award for the Electric Commercial Vehicle Industry." They compared us to our competitors, and ranked us high in attributes ranging from price and performance to customer ownership experience to operational efficiency and growth potential. In their report, which you can [read here](#), Frost & Sullivan said: "Unlike OEMs and other modifiers and charging solution providers in the electric [commercial vehicle] space, Lightning Systems is well equipped with manpower, expertise, and the willingness to go the extra mile to understand customers' requirements." They added: "What sets Lightning Systems apart from the competition is its high-touch approach to customer engagement throughout the product's lifespan."

Next, [Colorado Inno](#), whose parent company is [American Inno](#), named us as a "Colorado Inno on Fire" winner. This hot award goes to "the 50 people and companies that are crushing it across the Colorado tech and startup ecosystem." In [their article](#), Colorado Inno also recognized our recent launch of Lightning Energy, our new division that offers charging as a service (CaaS) technologies to commercial and government fleets. We're hoping that Colorado Inno names us as one of the seven winners of their coveted Inno Blazers at their event on Oct. 30 in the "Hardware / Physical Products" category.

Finally, last week [Colorado Companies to Watch](#) selected us as one of their Top 50 companies, honoring "high-performing, small companies from across the state." This award recognizes companies that "stand out above all others and are the driving force behind Colorado's economy and are the hope for the state's recovery."

We will take a few minutes to celebrate, and enjoy the kind words from these three groups, but then it is back to engineering and designing zero-emission vehicles for our growing list of customers. We're just getting started, and it is not time to rest on our laurels.

By Nick Bettis

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Lightning Systems