

Fluid Truck Orders 600 Lightning Electric Vehicles

October 8, 2020

LOVELAND, Colo., Oct. 8, 2020 - Lightning Systems, a provider of complete electrification solutions for urban commercial fleets, today announced that Fluid Truck, a national truck rental platform, will incorporate 600 Lightning Electric vehicles onto their platform, with availability starting in Q4 2020.

Fluid Truck, a technology-based truck rental platform, empowers businesses to easily rent and pick up vehicles from nearby locations 24/7, 365 days a year. Users in major cities across the United States can access vehicles through both the Fluid Truck website and mobile application.

“We are excited to work with Lightning Systems,” said James Eberhard, CEO and founder of Fluid Truck. “We have been impressed with Lightning Systems’ capabilities and innovation in the EV space. We believe that electric vehicles will be a great solution for businesses to get the job done sustainably.”

Fluid Truck’s 600 vehicle order calls for an assortment of Lightning Electric Ford Transit 350HD delivery vans, Lightning Electric Ford E-450 Class 4 trucks, and Lightning Electric Hino 268 Class 6 trucks. The all-electric, zero-emission vehicles will be deployed in major urban areas across the U.S.



Lightning will supply commercial EVs to Fluid

“We are thrilled about this partnership, because it provides a footprint for our commercial electric vehicles that will be available to vehicle operators on-demand, across the U.S.,” said Tim Reeser, CEO of Lightning Systems. “This is an exciting opportunity for both companies due to the rising demand for

electric vehicles from commercial customers who have sustainability requirements for their fleets.”

“Cities also are beginning to designate ‘zero-emission zones,’ such as those in London and Santa Monica,” Reeser added. “We see that trend continuing, which will further increase the demand for commercial EVs, including rental vehicles, in cities such as San Francisco, Los Angeles, New York and Chicago.”

In addition to the vehicles available through Fluid’s rental platform, Lightning Systems is working with Fluid to facilitate trial use and demonstrations with 100 of their own all-electric vehicles in several major U.S. cities. “These vehicles will be a terrific way for users to experience our wide array of vehicles for short-term demonstrations and trial periods,” Reeser said.

Early in his term in 2019, Colorado Governor Jared Polis signed [an executive order](#) to support the state’s transition to zero-emission vehicles. “Colorado’s small businesses rely on the safe and efficient transportation of their goods and services; this partnership unlocks an environmentally friendly transportation option that’s good for businesses and Colorado’s environment,” said Betsy Markey, executive director, Colorado Office of Economic Development and International Trade. “It’s especially heartening to see two Colorado companies pioneering a thoughtful and innovative transportation solution.”

About Lightning Systems

Lightning Systems provides complete electrification solutions for commercial fleets – from Class 3 cargo and passenger vans to Class 6 work trucks, Class 7 city buses, and Class 8 motor coaches. The Lightning team designs, engineers, customizes and manufactures electric vehicles to support the wide array of fleet customer needs, with a full suite of telematics, analytics and charging solutions to simplify the buying and ownership experience and maximize uptime and energy efficiency. To learn more about Lightning Systems, visit www.lightningsystems.com. For information about Lightning Energy, visit <https://lightningenergy.biz>.

About Fluid

Fluid Truck is a technology-based truck rental platform enabling small and mid-sized businesses, as well as consumers, to rent commercial vehicles in only a few minutes with their mobile device – 24/7, 365 days a year. Fluid was founded in 2016 and backed by leading venture firms including NEA, Correlation Ventures and Grotech Ventures. To learn more about Fluid Truck, visit www.fluidtruck.com.